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NEWS RELEASE/PUBLIC SERVICE ANNOUNCEMENT
FOR IMMEDIATE RELEASE 02/17/12

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GRANT RESOURCE CENTER CLASSES

Join us for an Introduction to Fundraising Planning Webinar on Wednesday, March 14, at 1 p.m., at Hoyt Library, 505 Janes. Learn a basic planning process for diversifying your organization's support. A successful nonprofit organization has diversified funding streams. If your organization has never developed a fundraising plan or calendar, this session is for you. It provides an overview of the process of strategically thinking through the components of a fundraising plan. You'll learn how to conduct an assets inventory, develop a case statement, identify funding partners, and prepare a fundraising plan and calendar.

Come out for our Grant-Seeking Basics Class on Tuesday, March 20 at 3 p.m. at Hoyt Library, 505 Janes. Gain an introduction to the world of foundation fundraising. Are you a representative of a nonprofit organization? Are you new to fundraising? Do you want to learn how the funding research process works, and what tools and resources are available?

Learn how to become a better grantseeker! In this class we will cover what you need to have in place before you seek a grant, the world of grantmakers, the grantseeking process, and available tools and resources. There will be some time allowed at the end of class for you to utilize the Foundation Directory Online Database.

To register for one or both of these seminars, call Brenda at (989) 755-0904 ext. 897 or email brodammer@saginawlibrary.org

The Public Libraries of Saginaw will provide necessary, reasonable auxiliary aids and services, such as signers for the hearing impaired, to individuals with disabilities. Please contact the Public Libraries of Saginaw to give at least two weeks' advance notice by telephoning 755-9833, using the library's T.D.D. service at 755-9831 or writing the library at 505 Janes, Saginaw, MI 48607.

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